



## News Release

**For Immediate Release**  
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### **New Name, New Look for Community Health Options™**

Lewiston, Maine – Community Health Options™ has officially introduced its new name and website. The name change reflects the organization’s geographic growth and the website changes make it easier for Members and others to see the organization’s distinctive difference across a wider range of devices from mobile phones to the traditional web browser.

“Our roots will always be in Maine,” said Kevin Lewis, CEO of Community Health Options, “but our vision of transforming and improving individual and community health extends further. These changes reflect an understanding that for many Members, healthcare is local and shaped by their personal experience of community. This understanding has been and continues to be an important part of our identity. The new name underscores our unwavering commitment to our mission of partnering locally with Members, businesses, and health professionals to provide high-quality benefits that promote health and wellbeing.”

Along with a new name and logo, the redesigned Community Health Options website showcases a fresh look for the company and utilizes an easy to navigate design that improves the online experience for Members, providers, brokers and employers. For more information about Community Health Options, visit the website: [www.HealthOptions.org](http://www.HealthOptions.org)

**About Community Health Options** – Community Health Options (Health Options) is a non-profit, Member-led health plan providing comprehensive, Member-focused health insurance benefits for individuals, families, and businesses. Health Options is a Consumer Operated and Oriented Plan (CO-OP) licensed in Maine and New Hampshire that is dedicated to providing affordable, high-quality health benefits through productive partnerships with Members, businesses, and a broad network of providers.